

“How to Succeed” DVD

Since 1979, the Dillers have:

- ◆ Never lost money on a Bid
- ◆ Never had to sue a Client
- ◆ Collected Every Single Dime of Every Single Contract

Here's how they do it.

In this DVD, the Stephen and Janelle Diller, authors of the book *How to Succeed with Your Own Construction Business*, focus on three essential ingredients of success in the construction business: marketing, estimating, and dealing with clients. It offers practical advice that can help make your construction business more profitable starting tomorrow.

The DVD is available to you at the prices listed below. Each DVD will come packaged in a DVD case with a label insert. To place an order, just use a standard purchase order and indicate “How To Succeed DVD.”

Number of Copies	Price per Copy
1-10	\$9.00
11-25	\$8.00
26-49	\$7.00
50+	\$6.00

Potential uses for the DVD include:

- ◆ Selling it to your current (or recent) students at the **suggested** retail price of \$19.95.
- ◆ Offering it free (or at a discount) as an incentive for new sign-ups or for referring a friend.

